

"I did not want to start blogging without a clear idea of how to do it to help the business. The training gave me just what I needed"

What Blogging is all about - 'How to Get Started' Training Workshop

Date: 22nd February, 2012
Time: 9.30 am – 4.30 pm
Venue: South Green Park Enterprise Centre, Mattishall, Norwich, NR20 3JY
Course Tutor: Susie Emmett & Patrick Harvey, Green Shoots Productions

Aims of the Course: This course aims to get you writing your own blog to help build your professional reputation, a community of customers, sales and wider business connections.

Topics to be covered:

- Create your own blogging account
- Learn how to get noticed, respected, enjoyed
- Learn how to blog with influence
- Understand how to blog so it does not take up too much of your precious time
- Learn tips on gathering information to write and edit interesting blogs
- Learn how to customize your blog and give it a business 'bite'
- Learn how to incorporate 'blogging' into your overall marketing communications strategy

"I was helped to set up and customize my own blog. I am writing regularly and customers love it"

Cost: £79.00 + VAT including lunch.

To book your place on the course contact: dawn@tastesofanglia.com Tel 01473 785883
Tastes of Anglia, Burnt House Farm, Witnesham, Ipswich IP6 0QY

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